



THE INVESTITURE OF

*Dr. Dana L. Gibson*

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SAM HOUSTON STATE UNIVERSITY

MARCH 8, 2011

BERNARD G. JOHNSON COLISEUM

"The measure of a  
Life is its Service."

*The university motto first appeared as an inscription for a memorial window honoring the life of  
Sam Houston Normal Institute President, Henry Carr Pritchett 1891 - 1908.*

# Dr. Dana L. Gibson

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Dr. Dana L. Gibson became Sam Houston State University's 13th president on September 1, 2010, following unanimous approval by The Texas State University System. She is the first female president in the university's history.

Dr. Gibson is a product of the Texas educational system, growing up and attending schools in north Texas. She also attended Texas universities, earning a Bachelor of Science degree in business-accounting and a Master of Business Administration at Texas Woman's University and a doctorate in business at the University of Texas at Arlington.

A Certified Public Accountant since 1984, Dr. Gibson began her career in private industry. In 1986 she joined academia when she was employed by Texas Woman's University as a lecturer in accounting and management information systems. She was promoted to assistant professor in 1989, and later received tenure as an associate professor of accounting and management information systems.

In 1996, Dr. Gibson was named TWU's special assistant to the vice president for finance and administration. She was promoted to associate vice president for finance and administration and university controller and was named vice president for academic and information services in 2000.

She left Texas Woman's University to become vice president for finance and administration of the YMCA of Metropolitan Denver (Colorado). After serving two years, she was named vice chancellor for administration and finance at the University of Colorado at Denver (and Health Sciences Center) where she oversaw a budget of more than \$700 million with funded research of \$300 million.

Dr. Gibson returned to Texas as the vice president for business and finance at Southern Methodist University. After her service at SMU, she was selected as president of National University, the second largest not-for-profit university in California.

In 2009, she joined Sam Houston State University as vice president for finance and operations. Her responsibilities included the administration of many of the business functions of the university including the controller's office, budget, auxiliary operations, procurement, property, public safety, parking, human resources, facilities management, construction and planning, information resources, and institutional research and assessment.



# Investiture Ceremony

MARCH 8, 2011 • 3:00 P.M.  
BERNARD G. JOHNSON COLISEUM

**Trumpet Fanfare** ..... SHSU Trumpeters  
*"Bearkat" Fanfare* by Michael Davis  
Jonathon Gregory  
David Hernandez  
Robby Yarber  
Joey Vranas  
Juan Rivera  
Brian Fincher  
Steve Leal  
Eric Walley

**Processional** ..... SHSU Orchestra - Dr. David Cole, Conductor  
*Crown Imperial* by William Walton

**Mace Bearer**

**Platform Party**

**Delegates from Institutions of Higher Learning**

**Administration & Faculty of the University**

**Posting of the Colors** ..... Sam Houston State University Army ROTC Color Guard

**National Anthem** ..... Mr. James Franklin, Song Leader  
*The Star-Spangled Banner* by Francis Scott Key/John Stafford Smith

**Introductions and Reflections** ..... Dr. Brian McCall, Master of Ceremonies &  
Chancellor, The Texas State University System

**Welcome** ..... Dr. David Payne, Provost & Vice President for Academic Affairs

## Greetings

Mr. Ryan Bridges, President of Student Government Association

Ms. Kristie Kelarek, Chair of Staff Council

Dr. Mark Frank, Chair of Faculty Senate

Mr. Alan Tinsley, President of Alumni Association

Ms. Jane Monday, Community Leader & Former Regent

**Special Music** .....SHSU Orchestra and SHSU Chorale – Dr. David Cole, Conductor  
“The Promise of Living” from *The Tender Land* by Aaron Copland

**Introduction of Regent Charlie Amato** .....Dr. Brian McCall

**Installation of the President** ..... Mr. Charlie Amato  
Chairman of the Board of Regents,  
The Texas State University System

**Acceptance** .....Dr. Dana L. Gibson, President

**History of the Presidential Medallion**..... Dr. Bobby K. Marks, President Emeritus  
**and Introduction of Regent Trisha Pollard**

**Presentation of the Presidential Medallion**..... Ms. Trisha Pollard,  
Regent of The Texas State University System

**Alma Mater** ..... Mr. James Franklin, Song Leader  
Anonymous/Allen R. Hightower

**Closing Remarks**..... Dr. James F. Gaertner, President Emeritus

**Recessional**.....SHSU Orchestra – Dr. David Cole, Conductor  
“March Militaire Francaise” from *Suite Algerienne* by Camille Saint-Saëns  
“Trojan March” from *Les Troyens* by Hector Berlioz

## DELEGATES

<b>Yale University</b> .....	1701
Dr. Robert Blocker	
Henry and Lucy Moses Dean of Music	
<b>Baylor University</b> .....	1845
Dr. Melinda Holt	
Alumnus, SHSU Associate Professor of Statistics	
<b>Austin College</b> .....	1849
Dr. Ty Cashion	
Alumnus, SHSU Professor of History	
<b>Valparaiso University</b> .....	1859
Mr. Nicholas Skytland	
Alumnus, Director of the NASA Open Government Initiative	
<b>Trinity University</b> .....	1869
Ms. Lee Adcock Hunnell, Esquire	
Alumnus	
<b>Paul Quinn College</b> .....	1872
Mr. Michael J. Myers II	
Special Assistant to the President	
<b>Texas Christian University</b> .....	1873
Dr. Christopher Wilson	
Alumnus, SHSU Chair of Department of Psychology and Philosophy	
<b>Texas A&amp;M University</b> .....	1876
Dr. Pamela R. Matthews	
Associate Provost for Undergraduate Studies	
<b>University of Colorado</b> .....	1876
Dr. Brian Burnett	
Vice Chancellor for Administration & Finance	
<b>Sam Houston State University</b> .....	1879
Dr. Janet Mullings	
Alumnus, SHSU Associate Dean of Criminal Justice	
<b>The University of Texas at Austin</b> .....	1883
Dr. Hugh Meredith	
Alumnus, Retired SHSU Professor of Humanities	
<b>Texas A&amp;M University-Commerce</b> .....	1889
Dr. Stacey Edmonson	
Alumnus, SHSU Chair of Department of Educational Leadership and Counseling	
<b>University of North Texas</b> .....	1890
Dr. Rhonda Callaway	
Alumnus, SHSU Chair of Department of Political Science	

Dr. Scott Chapman Alumnus, SHSU Professor and Scholar in Residence of Mathematics	
<b>Tarleton State University</b> .....	1899
Dr. Jane B. Dennis Associate Professor & Director, Academic Advising Services	
<b>Texas Woman’s University</b> .....	1903
Dr. Brenda Floyd Vice President for Finance and Administration	
<b>West Texas A&amp;M University</b> .....	1910
Dr. Gene Young Alumnus, SHSU Director of Elliott T. Bowers Honors College	
<b>Southern Methodist University</b> .....	1911
Dr. Thomas E. Barry Vice President for Executive Affairs	
Dr. Brad E. Cheves Vice President, Development and External Affairs	
<b>Rice University</b> .....	1912
Dr. Stacy Ulbig Alumnus, SHSU Associate Professor of Political Science	
<b>East Texas Baptist University</b> .....	1912
Mr. George J. Day Assistant Professor of Criminal Justice	
<b>Texas Tech University</b> .....	1923
Dr. Ronald Daigle Alumnus, SHSU Associate Professor of Accounting	
<b>Stephen F. Austin State University</b> .....	1923
Dr. Archie McDonald Regents Professor of History & Community Liaison	
<b>Texas Southern University</b> .....	1927
Dr. Alice Fisher Alumnus, SHSU Chair of Department of Health and Kinesiology	
<b>University of Houston</b> .....	1927
Dr. Jim Bexley Alumnus, SHSU Professor of General Business and Finance	
<b>Lamar State College – Orange</b> .....	1969
Dr. Joe Kirkland Vice President for Academic Affairs	
<b>Lone Star College – Montgomery</b> .....	1992
Dr. Austin A. Lane President	
<b>University of North Texas at Dallas</b> .....	2009
Dr. John Beehler Provost and Vice President for Academic Excellence and Student Success	

# Board of Regents

The Texas State University System is governed by a nine-member Board of Regents appointed by the governor. In addition, a nonvoting student regent is appointed annually to the board.

Charlie Amato, Chairman, San Antonio  
Donna N. Williams, Vice Chairman, Arlington  
Ron Blatchley, Regent, Bryan/College Station  
Kevin J. Lilly, Regent, Houston  
Ron Mitchell, Regent, Horseshoe Bay  
David Montagne, Regent, Beaumont  
Trisha Pollard, Regent, Bellaire  
Michael Truncale, Regent, Beaumont  
Chris Covo, Student Regent, San Marcos  
Dr. Brian McCall, Chancellor

# President's Cabinet

Dana L. Gibson, President  
David E. Payne, Provost and Vice President for Academic Affairs  
Randall Powell, Interim Vice President for Finance and Operations  
Frank R. Holmes, Vice President for University Advancement  
Heather Thielemann, Vice President for Enrollment Management  
Frank Parker, Vice President for Student Services  
Tom Graf, Interim Vice President for Information Technology  
Bobby Williams, Jr., Athletic Director  
Kathy Gilcrease, Assistant to the President for Operations

# The University Academic Deans

Mitchell Muehsam, Dean of the College of Business Administration  
Vincent J. Webb, Dean of the College of Criminal Justice  
Genevieve Brown, Dean of the College of Education  
Dana Nicolay, Interim Dean of the College of Fine Arts & Mass Communication  
John de Castro, Dean of the College of Humanities & Social Sciences  
Jaimie Hebert, Dean of the College of Sciences  
Kandi Tayebi, Associate Vice President for Academic Affairs and Dean of Graduate Studies



# History

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Although Texas escaped much of the destruction wreaked on the rest of the Confederacy during the Civil War, its public school system remained badly underdeveloped, and education reformers expressed anxiety about illiteracy rates among former slaves as well as among poor whites. In 1878-1879, with the political tumult of Reconstruction subsiding, a representative of the Peabody Education Fund visited Texas hoping to convince the state legislature to establish a public institution to train school teachers. George Peabody, a wealthy cotton broker and banker, had endowed the philanthropy with money and a mission to “encourage the intellectual, moral, and industrial education of the destitute children of the Southern States.” The fund offered to help subsidize a state-controlled teacher training institution, and in 1879, the state legislature acted upon the suggestion, establishing in Walker County the Sam Houston Normal Institute, named after a great Texas hero.

The institute moved into buildings abandoned by Austin College. The state legislature offered free tuition, laundry, room, and board to select students willing to become public school teachers after graduation. They promised to teach one year for each year of assistance received. Under the direction of Principal Bernard Mellon, who reported to the state board of education, the Sam Houston Normal Institute opened on October 10, 1879, with a curriculum composed of professional and pedagogy courses. Students were admitted on the basis of competitive examinations and hailed from each senatorial district in the state. The first commencement of May 1880 included thirty-seven graduates.

Consistent with educational values emerging in the United States during the Progressive Era, the Sam Houston curriculum expanded in 1909 beyond teacher education to include home economics, industrial training, and vocational agriculture. In 1911, the state legislature established a board of regents to govern the Sam Houston Normal Institute and authorized a four-year curriculum leading to a Bachelor of Arts (B.A.) degree. The first B.A. degree was conferred in 1919. Taking into account the more diverse curriculum and broader role and scope, the board of regents in 1923 christened the institution Sam Houston State Teacher’s College.

In 1935, Sam Houston went beyond its teacher training mission with the board of regents had authorizing bachelor’s degrees in business administration. The bicentennial of Texas independence in 1936 had also occasioned the establishment of the Sam Houston Memorial Museum as an affiliate of Sam Houston State Teacher’s College, and the board of regents had authorized a graduate program, which produced three Master of Arts degrees in 1937. Sam Houston’s president, Charles N. Shaver, then decided the curriculum also needed to be expanded to accommodate the needs of students interested in pursuing postgraduate training in law, dentistry, and medicine, and in 1938-1939, he added advanced undergraduate courses in biology, chemistry, physics, English, government, and history.

At the end of World War II, Congress passed the G.I. Bill, making it financially easier for veterans to enroll in college and as a result, student numbers climbed. Worried about

housing so many new students, Sam Houston acquired 837 acres of land formerly used as a prisoner-of-war camp for German POWs. “Country Campus,” as it became known, was located about ten miles north of Huntsville on Highway 19. Two years later, enrollment reached 2,410 students, of whom more than 1,000 were veterans.

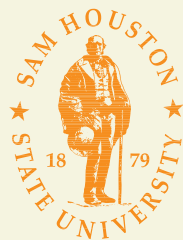
In 1950, Harmon Lowman, who had been Sam Houston’s president since 1946, negotiated a deal to acquire a used, 1,075-ton refrigeration system. Installation of the unit and construction of the duct work necessary to make it operational consumed several years, but the project’s completion rendered Sam Houston the first and only fully air-conditioned college in the United States. Summer school enrollment immediately increased.

In 1952, Sam Houston began to sponsor a Reserve Officer Training Corps (ROTC) unit. Because ROTC was mandatory, more than half of all male students were active in the program, which helped set the tone for campus social life. The broadening of Sam Houston’s mission also produced changes in the profile of college graduates. In 1960, more than one quarter of Sam Houston students majored in fields other than teacher education. In 1964-1965, Sam Houston State Teacher’s College experienced three changes that would significantly reshape its future reputation. President Arleigh Templeton, who succeeded Harmon Lowman in 1964, added research to faculty responsibilities. Additionally, in response to the Civil Rights Act of 1964, Sam Houston ended its eighty-three year-old policy of denying admission to African-Americans. John Patrick, valedictorian of Huntsville’s Sam Houston High School, subsequently matriculated as Sam Houston’s first African-American student. Furthermore, the state legislature established on campus the Institute of Contemporary Corrections and Behavioral Sciences, whose criminal justice program was destined to generate national recognition. Enrollment in 1964 reached 5,738 students, and Sam Houston no longer served the monolithic mission of teacher education. Because the college offered nine degrees in twenty-seven subject areas, including four graduate degrees, the legislature designated it Sam Houston State College. In 1969, when enrollment reached 8,594, with 350 faculty members, the state legislature acted again, and Sam Houston State College became Sam Houston State University.

During the next four decades, under the leadership of Presidents Elliot T. Bowers, Martin J. Anisman, Bobby K. Marks, and James F. Gaertner, Sam Houston State University continued to grow— in size, mission, and reputation. By the fall of 2010, when Dr. Dana Gibson gained the mantle of the president’s office, the university offered to its 17,200 plus students a total of seventy-nine undergraduate degree programs, fifty-four master’s degree programs, and doctoral programs in Criminal Justice, Educational Leadership, Counselor Education, Clinical Psychology, and Reading. The university had become, in the words of CBS News anchor Dan Rather, its most well-known alumnus, a gem in Texas higher education. “For all the changes, for all the expansion of infrastructure, mission, and educational ambition,” Rather said, “people have been Sam Houston’s constant. The names and faces change, but the spirit they have brought to and taken away from Huntsville, Texas remains the same. People are Sam Houston’s strength, and so long as that is true, the college I knew and that today’s students know will be, in the ways that matter most, one and the same.”

# University Seal

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Sam Houston State University has adopted as its official seal a high-contrast image of the statue of General Sam Houston, which stands in front of Austin Hall on the north end of the campus Quadrangle. Bordering the image are the words "Sam Houston State University," two stars, and the year in which Sam Houston Normal Institute was founded-1879. The seal is used primarily for official, university events such as commencement.

# University Mace

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The University Mace is symbolic of the authority of the Board of Regents, The Texas State University System, and the Office of the President of Sam Houston State University. The mace, used in academic convocations, is carried by the senior tenured faculty member of the University. The initial use of the University Mace at Sam Houston State University was summer commencement on August 20, 1988.

The walnut staff is bound in brass and has a hexagonal head with inlays of pecan denoting the state tree and recessed brass medallions cast with designs for General Sam Houston, Austin Hall, Old Main, Bearkats, and the completion date of the mace. The walnut holder base or stall is six-sided to match the mace head.

The crown of the mace is a circular casting bearing the name of the University and the date of establishment, 1879. The center of the circle contains the State of Texas state emblem, the Lone Star. Below the crown, the names of past University presidents and the dates of service are engraved on a brass collar.

The University Mace was designed and hand crafted by the late Charles R. Jedlicka, Associate Professor of Industrial Technology, who retired in 1989.

# Academic Regalia

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College and university ceremonies are resplendent with color. One is likely to see almost every color in the spectrum, representing scholarly achievement in many academic fields.

Based upon the costumes worn at universities in the 14th and 15th centuries, today's American academic dress was standardized in 1895. It includes the familiar square mortarboard cap symbolizing the commitment of the scholar to a life building. It has a tassel which may be black or an appropriate color (e.g. gold for those with a doctoral degree, purple for law).

Three styles of gowns and hoods represent bachelor's, master's and doctor's degrees. The bachelor's gown usually has long pointed sleeves, while the master's gown has a long crescent-shaped sleeve. The doctor's has a very full, bell-shaped sleeve with three velvet bands matching the velvet facing of the gown opening. The velvet on the doctor's gown often is the color appropriate to the wearer's field of study.

Of the three styles of hoods, the doctor's is naturally the most elaborate. All three hoods are made of material to match the gowns and are lined in the official color of the institution which conferred the degree, with a chevron used for a second color if needed. The colored velvet binding indicates the academic area in which the degree was received.

Hood trim colors on doctoral regalia indicate the following fields:

Maize—Agriculture  
White—Arts, Letters, Humanities  
Drab—Commerce, Accountancy, Business  
Lilac—Dentistry  
Copper—Economics  
Light Blue—Education  
Orange—Engineering  
Brown—Fine Arts, including Architecture  
Russet—Forestry  
Crimson—Journalism  
Purple—Law  
Lemon—Library Science  
Green—Medicine  
Pink—Music

Sea Foam Green—Optometry  
Silver Gray—Oratory (Speech)  
Olive Green—Pharmacy  
Blue—Philosophy  
Sage Green—Physical Education  
Peacock Blue—Public Administration & Foreign Service  
Salmon Pink—Public Health  
Golden Yellow—Science  
Cream—Social Science  
Citron—Social Work  
Scarlet—Theology  
Gray—Veterinary Science  
Apricot—Nursing

# Presidential Medallion



The Presidential Medallion is worn as part of the president's academic attire at ceremonial occasions such as Commencement and Convocations. The tradition of a presidential medallion at SHSU dates back to the university's ninth president, Elliott T. Bowers, who served as president from 1970 to 1989.

The original medallion was cast to represent the first official Sam Houston State University seal, which featured a head-and-shoulders image of Sam Houston centered on a round disc, with the words "Sam Houston State University 1879" in a circle around the disc. The chain is worn around the neck and drapes across the chest and back.

The medallion being worn by Dr. Gibson for the Investiture Ceremony is an updated design, generously funded by TSUS Regent Trisha Pollard and her husband, Randy. The focal point of the medallion is the official University Seal. The chain has twelve small plates with the engraved names of the former presidents and their tenure in office. The "SH" logo is engraved in two ovals leading to the University Seal. The current university president, Dr. Dana Gibson, is named in the plate above the medallion.

## SAM HOUSTON STATE UNIVERSITY PRESIDENTS

Bernard Mallon	October 10-21, 1879
Hildreth H. Smith	1879-1881
Joseph Baldwin	1881-1891
Henry C. Pritchett	1891-1908
Harry F. Estill	1908-1937
Charles N. Shaver	1937-1942
Harmon L. Lowman	1942-1964
Arleigh B. Templeton	1964-1970
Elliott T. Bowers	1970-1989
Martin J. Anisman	1989-1995
Bobby K. Marks	1995-2001
James F. Gaertner	2001-2010

# Acknowledgements

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The President wishes to thank the following individuals and departments for their extraordinary work in planning, preparing for and orchestrating the Investiture events and those community members not identified here who have provided assistance and services.

## INVESTITURE COMMITTEE

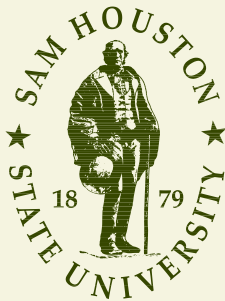
Jane Monday	Co-Chair, Community Leader & Former Regent
Richard Eglsaer	Co-Chair, Associate Provost
David Payne	Provost and Vice President of Academic Affairs
Randall Powell	Interim Vice President of Finance and Operations
Heather Thielemann	Vice President of Enrollment Management
Frank Parker	Vice President of Student Services
Frank Holmes	Vice President of University Advancement
Jaimie Hebert	Dean, College of Sciences
Vince Webb	Dean, College of Criminal Justice
Mitchell Muehsam	Dean, College of Business Administration
Genevieve Brown	Dean, College of Education
John de Castro	Dean, College of Humanities and Social Sciences
Keith Jenkins	Associate Professor of Business Administration
Keri Rogers	Assistant Vice President of Academic Affairs
Mark Frank	Chair of Faculty Senate
Sergio Ruiz	Associate Professor of Music
Kristie Kelarek	Chair of Staff Council
Kris Ruiz	Associate Vice President of Marketing and Communications
Bruce Erickson	Director of Communications
Kay Kay Davis	Assistant Vice President of Information Resources
Kevin Morris	Director of Public Safety Services
Ed Owens	Past President of the Alumni Board
Danny Pierce	Walker County Judge
Maggie Collum	Director of University Events
Kathy Gilcrease	Assistant to the President
Lynn Clopton	Administrative Coordinator, Operations

# Alma Mater

*Hail to Sam Houston, School we love best,  
Mighty in battle, True to the test.  
Bearcats so loyal, Ever we'll be.  
Orange and white Will lead us to victory!*

•••

*Hail, Alma Mater Hats off to you,  
Ever you'll find us Loyal and true;  
Firm and undaunted Ever we'll be,  
Here's to the school we love  
Here's a toast to thee.*



*A Member of The Texas State University System*