

VITA

CHRISTOPHER FRANCIS WHITE

Office Address: Room 102, Dan Rather Building
Sam Houston State University
Department of Mass Communication
Box 2207, Huntsville, TX 77341
cwhite@shsu.edu

EDUCATION

2/83 to 8/88

Ph.D. Degree from the University of Texas at Austin in Radio-Television-Film with a focus on new communication technologies, communication research and critical studies

9/80 to 2/83

M.A. Degree from the University of Texas at Austin in Radio-Television-Film with a focus on new communication technologies, communications research and critical studies; minor in English

9/68 to 6/72

B.A. Degree from Lake Forest College, Lake Forest, Illinois; major in English, minor in Philosophy

ACADEMIC POSITIONS & SERVICE (last five years)

Associate Chair, Department of Mass Communication (MCM), 2011 to 2013
Associate Editor *Inquiry* 2010-2012
Member of SHSU Athletic Advisory Committee
MCM Academic Advisor – until 2014
MCM Hiring Committee
MCM DPTAC -- Chair
MCM Graduate Studies Committee
MCM Recruiter for Saturdays-At-Sam, 1998 to 2015
MCM Library Liaison

PUBLICATIONS/PROCEEDINGS

“Can Free-Range Students Save Some Schools? A Case Study on a Hybrid Classroom.” In D. Sampson, J. Spector, D. Ifenthaler and P. Isaias, (Eds.) Proceedings of IADIS International Conference: Cognitive and Exploratory Learning in the Digital Age, 2013, (pp. 117-125). Fort Worth, Texas

“Pedagogy of Podcasting: Mobilizing the Tools of Contemporary Culture for a New Generation of Learners.” In P. Isaias, P. Kommers & I. Sanchez (Eds.) Proceedings of IADIS International Conference: Mobile Learning 2006, (pp. 89-93). Dublin, Ireland. Co-Authored with Dr. Jeannine Hirtle.

“Critical Pedagogy and New Media Literacy: A Case Study.” In P. Kommers & G. Richards (Eds.), Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2005, (pp. 1859-1864). Chesapeake, VA: AACE. Co-Authored with Dr. Jeannine Hirtle

“Building a Bridge to Common Ground: Strategic Planning for Transformational Education. Syllabus Conference Annual. San Jose, CA: Syllabus Press. Fall 1998. Co-authored with Dr. Jeannine Hirtle

PUBLICATIONS/JOURNALS

"Assessing the Electronic Soapbox: Audiences for Access Television in Austin, Texas." Southwestern Mass Communication Journal. Vol. (1-2), Spring 1993 pp. 55-69.

"Utilizing Television to Bring Nutritional Information to the Elderly: A Needs Assessment." Journal of Nutrition for the Elderly. Vol. 4(2), Winter 1984. Co-Authored with Dr. Stanley J. Baran.

"A Rules-Based Study of Television's Role in the Construction of Social Reality." Journal of Broadcasting. Vol. 26, Fall 1982. Co-Authored with Dr. Michelle Wolf and Dr. Timothy Myer.

SCHOLARLY PAPERS AND REPORTS (last five years)

"Free-Range Students: A Case Study and the Hybrid Classroom." Beyond Technology: Making Content Palatable in a Tech Environment Panel, at National Association of Broadcasters Convention, Las Vegas, 2016.

"The First Amendment and Press Freedom: A Long Strange Trip." Report presented to The Global Center for Journalism and Democracy, Sam Houston State University, Huntsville, TX, November, 2016.

"Fanning the Flames and Taking the Reins of the First Fan Base: Promotional Strategies in 19th Century American Theatre," History Section, at International Association for Media and Communication Research, Montreal, Canada, 2015.

"When Monologues Were Monologues: Johnny Carson's American Forum 1984-1992." Popular Culture Section, at International Association for Media and Communication Research, Montreal, Canada, 2015.

"Celebrity-Signifiers as Lingua Franca: A Comparative Analysis of The Tonight Show Monologues." Celebrity in Culture Division, at Popular Culture Association Convention, Boston, 2012.

"Rooting for the Great Audience in 19th Century American Theatre." American History and Culture Division, at Popular Culture Association Convention, San Antonio, 2011.

"Free Range Students in an Open Classroom." Panel presentation for Courses, Curricula and Administration Division, at National Association of Broadcasters Convention, Las Vegas, 2011.

PRODUCTIONS

Executive Producer & Writer of two 30-second Public Service Announcements (video) for Texas Association of Educators of Young Children. Spring, 1997.

COMMERCIAL RESEARCH AND CONSULTING

1/87 to 1/88

Research Associate: managing quantitative and qualitative data collection/fielding services for a new technology consulting firm specializing specialized and syndicated research in media technology and public opinion; IntelliQuest, Inc., 400 W. 15th Street, Austin, Texas, Suite 815. Dr. Peter Zandan, President

9/83 to 6/85

Research Analyst: responsible for questionnaire design, data collection and analysis for public opinion/political polling firm; The Stanley Baran Research Group, W. 30th Street, Austin, TX, 78705. Dr. Stanley J. Baran, President.

COMMERCIAL RESEARCH AND CONSULTING (cont.)

1/83 to 11/83

Programming Advisor for the Arts: conducted membership/audience surveys for Austin's Black Arts Alliance to ascertain audiences for local exhibits and performances and to assess opportunities for fund-raising; The Black Arts Alliance in the YWCA, 26th Street, Austin, TX. Elouise Burrell, Director

8/81

Research Assistant: Audience research for proposed television program, "Checking It Out"; implemented survey of Austin's Hispanic teenagers to assess radio listening habits and appeal of salsa music for The Southwest Educational Project, Austin, TX

HONORS, FELLOWSHIPS AND AWARDS (abbreviated)

Teaching Achievement in Mass Communication Award 2006, 2007, 2009, 2010

Best Paper in History Division at Broadcast Educators' Conference, Las Vegas, April 2009

Best Paper in Popular Communication Division at International Communication Conference, San Francisco, May 2007

Second Place Paper Winner in Courses, Curricula & Administration Division at BEA Convention, Las Vegas, April 2007

PROFESSIONAL ASSOCIATIONS

International Association for Development of the Information Society

Broadcast Educators Association

International Association for Media and Communication Research